








Cameron Rennacker

Art Director

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To Whom It May Concern

I am writing to highly recommend Becca Thill as a talented and creative copywriter. I have had the pleasure of working with Becca for almost six months at GlobalTek. Becca has a unique combination of abilities that allow her to deliver exceptional creative solutions. These abilities consist of having a strong strategic understanding, an ability to create high level creative copy within constrained timelines combined with the rigor that is required to bring creative concepts to life through to completion. Becca has led the development of building many important brands such as BOLT and New Age as well various proprietary brands efforts with us at GlobalTek across a variety of product categories. Becca is very comfortable presenting and sharing her ideas at various levels including to senior leadership. She also has the technical knowledge and expertise in creative operations to bring design concepts to life.

When managing high-profile creative and technical projects, Becca has the tremendous ability to apply a balance of creativity and structure, which helps her meet launch dates on multiple, high volume projects. She is organized and is an extremely valuable asset within our creative and marketing teams at GlobalTek. Becca will go far in her career and unfortunately the financial and economic situation at GlobalTek has put us at a tremendous loss as we have identified the need to lay off over two-thirds of our staff.

I am proud to recommend Becca for her next journey and look forward to her continued growth and success. Her major strengths are in creating thoughtful copy solutions, maintaining excellent relationships with all team members and taking the reigns on high-profile creative projects.

Based on my experience working with Becca during the past months and witnessing her performance and strong teamwork, I have no hesitations in recommending her to anyone. Please fell free to contact me with additional questions or inquiries. Becca will be a valuable asset to anyone's creative team.

I optimistically and enthusiastically recommend Becca and wish her the very best for the future.

Sincerely,

Cameron Rennacker