



BECCA THILL

CONTENT WRITER, COPYWRITER & EDITOR

ABOUT

I am a writer & copyeditor interested in any projects or employment where I can apply my creative skills. I strive to gain from new experiences, expand on the range of my portfolio, and work on projects that ignite my passion. I am open to any challenge that will help me grow as a writer, editor & aspiring designer.

PROFESSIONAL SKILLS

Copywriting
Brand development & storytelling
Web content development
SEO
Social media strategy
Corporate blogging
Project management
Layout design
Wordpress, Zoho, G-Suite, Asana
Adobe Photoshop, Shopify, Klaviyo,
Canva, Microsoft Office

PERSONAL SKILLS

Meticulous
Reliable & professional
Organized
Collaborative
Motivated
A Fast & Willing Learner

CONTACT

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W: www.rebeccathill.com

SOCIAL

LinkedIn:
<https://www.linkedin.com/in/beccathill-78471893/>

Instagram: @bibliobecs

WORK EXPERIENCE(WRITING)

COPYWRITER & SOCIAL MEDIA MANAGER

GlobalkTek, Inc. | Jan 2021-Current

- Create copy for multiple CPG brands (web copy, blogs, packaging/labels, email marketing, social media posts & ads, etc.) incorporating SEO and keyword searches (when applicable)
- Assist in market research and developing brand personas
- All copy is researched and fact-checked according to individual industry while staying true to each brand's voice & guidelines

CONTRACT COPYWRITER & EDITOR

REV77: A White Label Marketing Company | July 2020-January 2021

- Created copy for a variety of deliverables (blogs, slide decks, infographics, digital ad copy, etc.) incorporating SEO and keyword searches
- Created original website copy (landing pages, banner ads, etc.)
- All copy was researched and fact-checked according to industry while staying true to each company's voice

FREELANCE WRITER, EDITOR & CONTENT CREATOR/COACH

(Re)Becca: Content Reimagined | May 2018 - Present

- Work with companies to create original content (blogs, newsletters, social media posts, marketing copy, etc.)
- Create original website copy and rework/edit existing website copy
- Assure all copy is in line with brand voice and aligns with target audience(s)

OTHER WORK EXPERIENCE

SUBJECT EXPERT TEACHER (ENGLISH)

BASIS Phoenix | Jan 2016 - May 2018

BAKER & OWNER

Bee's Sweets | May 2018 - Jan 2021

ADMINISTRATIVE ASSISTANT

Desert Mountain Insurance Services |
Jan 2015 - Jan 2016

EDUCATION

BACHELOR OF ARTS, MAJOR IN ENGLISH/WRITING | FORT LEWIS COLLEGE | 2011

MASTER OF FINE ARTS, CREATIVE WRITING & POETRY

EMERSON COLLEGE'S WRITING, LITERATURE, AND PUBLISHING PROGRAM | 2014